

**ADITYA BIRLA**



**IDEA Cellular**

**October 13, 2016**

**National Stock Exchange of India Limited**  
"Exchange Plaza",  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Dear Sirs,

**Sub: Intimation regarding date of Board Meeting (Regulation 29)**  
**Ref: "Idea Cellular Limited" (Scrip Code: 532822)**

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of the Board of Directors of Idea Cellular Limited ("the Company") will be held on Monday, the 24<sup>th</sup> day of October, 2016, inter alia, to consider and take on record the Un-audited Financial Results of the Company for the second quarter and half year ended September 30, 2016.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from October 1, 2016 to October 26, 2016 (both days inclusive).

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For Idea Cellular Limited

**Pankaj Kapdeo**  
Company Secretary

