



April 5, 2017

National Stock Exchange of India BSE Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Updates – Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref: "Idea Cellular Limited" (IDEA / 532822)

This is to inform you that the Reserve Bank of India has granted license to Aditya Birla Idea Payments Bank Limited ("ABIPBL") on 3rd April, 2017 to carry on the business of Payments Bank in India.

The Company is holding 49% of the equity capital in ABIPBL and balance 51% of the equity capital is held by Aditya Birla Nuvo Limited.

The above is for your information and dissemination to the members.

Thanking you,

Yours sincerely,

For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo".

Pankaj Kapdeo
Company Secretary



Idea Cellular Limited, 9th to 12th Floors, Birla Centurion, Century Mills Compound,
Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.
E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

Registered Office : Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382 011. Telephone: +91 79 6671 4000 Fax: +91 79 2323 2251